

BHARAT COKING COAL LTD





INTRODUCTION

Bharat Coking Coal Limited (BCCL), a Mini-Ratna Company, Subsidiary of Coal India Limited (A Maha-Ratna Company) is the major coal mining company in the Jharia Coalfield (JCF). It is the first amongst many companies formed by Government of India to take over operations of more than 100 years old coal mines when the industry was nationalized during 1971 to 1973 to ensure planned development of the scarce coking coal resources in the country. Its main operating area is JCF with operation also in Raniganj Coalfield. JCF contributes to Indian economy as it provides metallurgical coal as well as thermal coal to steel and power sectors. Before nationalization, JCF was operated by private colliery owners in small lease areas and unscientific mining done during that period resulted in severe danger of mine fire (as early as 1916), and inundation, which propagated from one mine to another, all over the coalfield. When BCCL took over the region was highly degraded and affected with fire and unstable areas, prone to subsidence. Since nationalization, BCCL is working under severe constrain of land availability, high population density with high level of encroachments, and has taken a number of remedial measures to overcome previous degradation.

CORPORATE SOCIAL RESPONSIBILITY

In the world's current business scenario, business organizations make their strategies for improving their images as socially responsible business organizations inter alia various profit earning avenues because wellbeing of an organization also depends upon the wellbeing of the society in which it operates its business. BCCL, while carrying out its coal mining activities also focusses on improving the quality of life of the people residing in and around its Coal mining areas through its CSR activities with a focal point on the well-being of underprivileged en masse.

Following CIL's CSR Policy, BCCL broadly covers the following areas while executing its CSR activities, which is framed after incorporating the features of the Company Act, 2013 and as per different notifications issued by Ministry of Corporate Affairs, Gol as well as DPEs guidelines:

- I. Eradicating hunger, poverty and malnutrition; promoting health care including preventive health care and sanitation including contribution to the 'Swach Bharat Kosh' set-up by the Central Government for the promotion of sanitation and making available safe drinking water;
- II. Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;



- III. Promoting gender equality and empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- IV. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the 'Clean Ganga Fund' set-up by the Central Government for rejuvenation of river Ganga;
- V. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- VI. Measures for the benefit of armed forces veterans, war widows and their dependents;
- VII. Training to promote rural sports, nationally recognized sports, Paralympics sports and Olympic sports;
- VIII. Contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;
- IX. Contribution to incubators funded by Central Government or State Government or any agency or Public Sector Undertaking of Central Government or State Government and contributions to public funded Universities, Indian Institute of Technology (IITs), National Laboratories and Autonomous Bodies (established under the auspices of Indian Council of Agricultural Research (ICAR), Indian Council of Medical Research (ICMR), Council of Scientific and Industrial Research (CSIR), Department of Atomic Energy (DAE), Defence Research and Development Organisation (DRDO), Department of Biotechnology (DBT), Department of Science and Technology (DST), Ministry of Electronics and Information Technology engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs);
- X. Rural development projects.
- XI. Slum area development.
- XII. Disaster management, including relief, rehabilitation and reconstructive activities.

A workshop was organised by DPEs and a tentative list of districts, hereafter known as **Aspirational District**, was allotted to CPSEs. CIL was allotted a list of districts by DPE, known as **Aspirational District**, out of which **Giridih, Jharkhand** was allotted to BCCL for undertaking various development activities. As per the OM issued by DPE, CPSEs were directed to undertake the approved themes of **School Education, Healthcare and Nutrition** under CSR activities for the year 2019-20. Keeping in view of the above OM, BCCL has selected the Aspirational District i.e. Giridih and work is under progress to undertake these themes in the district.



SOME MAJOR ACTIVITIES

1. Sanitation

- a) **Toilet Complex at SSLNT Mahila Mahavidyalaya, Dhanbad** - A double storied toilet complex has been constructed at SSLNT Mahila Mahavidyalaya, Dhanbad to cater to approximately 10,000 beneficiary girl students. The toilet complex comprises of 11 toilets & 28 urinals.
- b) **Swachhata Drive in Dhanbad** - In view of the Swachh Bharat theme, **30 dustbins** were installed at different wards of Dhanbad through Dhanbad Nagar Nigam.
- c) **Toilet Complex in School** - Two toilet complexes are constructed in RBB High School, Rajganj. The complexes contains 16 nos of boys' toilets and urinals and 16 nos of girls' toilet and urinals, a total of 32 nos of toilets and urinals are thus constructed at RBB High School, Rajganj.
- d) **Observance of Swachhata Pakhwada activities** - Various activities have been observed by BCCL during Swachhata Pakhwada such as plantation of saplings, cleaning activities through Shramdaan of employees, drawing competitions in Schools to raise awareness about cleanliness activities, nukkad natak in public locations of Dhanbad to raise awareness amongst public. The employees of BCCL contribution towards Swachhata by contributing Shramdaan to clean their vicinities and planting tree to better the environment. These activities inculcated a sense of responsibility amongst the participants and they pledged to reduce their wastage and spread the word to other regarding the same.

2. **Conservation of Natural Resources** - Deepening and renovation of **10 numbers of ponds in Tundi, East Tundi and Baliapur Blocks** of Dhanbad district. Benefits expected from this project include conservation of natural resource, enhancement of ground water recharge and water availability round the year to the community for irrigation and household chores.

3. **Rural Infrastructure Development** - BCCL strives to provide facilities to rural areas as a priority and has constructed many infrastructures that will help in the overall development of the areas. For this purpose, BCCL has constructed PCC roads at different locations of Dhanbad, various community centres, etc.

4. Promoting Education -

- a) **BCCL Ke LAAL/ BCCL Ki LAADLI** - An initiative undertaken by BCCL by way of its CSR activities in FY 17-18 was "providing free educational support to meritorious male & female students for their selection in Competitive Entrance Examinations of Engineering like IITs, NITs etc. under the scheme "BCCL Ke LAAL/ BCCL Ki LAADLI" respectively for 2017-19 onwards". Under this Scheme 04 VC centres were opened by BCCL at Kalyan Bhawan (HRD), Lodna, Katras and under Block II with a provision of admitting 50 students (boys, girls) at each centre.



- b) Construction of an auditorium, class rooms, common room for girls, separate toilet complexes for boys and girls and cycle shed was completed at RBB High School, Rajganj.
- c) **Pehela Kadam** - Narayana Charitable Trust is running a school in the name of “Pehela Kadam” in Dhanbad where *divyang* children from different backgrounds are encouraged to develop their own talents and skills to flourish in life with special care and attention. BCCL has provided a space for operating the school in order to establish a proper learning and care centre including *divyang* children through medical equipment and other facilities for making better learning environment.

5. Skill Development Works -

- a) **Handloom Weaving Training Project** - BCCL has been providing skill development training to women of peripheral villages through its Handloom Weaving Training Projects at three centres which are based in Mukunda, Alakdiha and Gareria villages respectively.

The projects were implemented through the implementing Agency JHARCRAFT, a Government of Jharkhand enterprise. As per MoU signed between BCCL and Jharcraft, the implementing Agency, was to impart training through its Master Trainer to a group of 20 women, registered to each of the three projects, hailing from peripheral villages of Mukunda, Alakdiha and Gareria. Jharcraft had to supply yarn, cost of the yarn included in the project cost, and to buy back the products from the beneficiaries for the project period of two (02) years. Accordingly, twenty (20) women from each of the above mentioned Handloom Projects were imparted theoretical and on-the-job training on handloom weaving. For two (02) years of the project period Jharcraft purchased the finished products from the projects and supplied yarn equivalent to the fabrics so purchased for further operation of the projects. All three projects have been completed on due time.

- b) **Training on Plastic Engineering** - As a part of imparting skill to youth, an MoU has been entered between CIL and CIPET for providing training to 2000 persons. Out of these 2000 persons, BCCL is committed for the training of 200 persons. Till date about 120 candidates have taken admission in CIPET, Hajipur. The 1st phase of placement has been carried out at CIPET, Hajipur and out of 120 candidates of BCCL, 26 have been placed.

- c) **Mining Sirdar Training** - In Mining Industry, there is shortage of Mining Supervisory Personnel and specifically a good number of posts reserved for SC & ST candidates, remain unfilled due to non-availability of eligible candidates belonging to these categories.

As such, a training scheme for preparing trainees for Mining Sirdars has been implemented by BCCL as per directives of CIL for imparting training to SC/ST candidates for appearing in Sirdarship Examination. As per the scheme, BCCL is



providing training to 18 candidates for four years i.e. from 2017 till 2021. The candidates are provided expenses on food and expenses on stipend monthly allowances. The training is of 04 years duration which has started in FY 2017-18 and will continue till 2021.

The trainees have been selected through an open advertisement from a pool of interested & willing candidates with preference to PAPs fulfilling the eligibility criteria. Minimum qualification for eligibility is Senior Secondary School Examination or Intermediate Examination or its equivalent examination from a recognized Board or university. The age limit is between 18 years and 23 years. The final selection is based on medical fitness of the candidate by the Medical Officer of the subsidiary concerned. The Objective of the project is to provide training and learning opportunities to male candidates belonging to SC & ST category, selected as trainees to qualify in examination of Mining Sirdar and become employable.

The present Composition of BCCL Board level CSR Committee is as follows:

(a)	Dr. Kshmadevi Shankarrao Khobragade, Independent Director, BCCL	Chairman
(b)	Lt. Narendra Singh, Independent Director, BCCL	Member
(c)	Shri Rakesh Kumar, Director (T)/Op, BCCL	Member
(d)	Sri Chanchal Goswami, Director (T)/ P&P, BCCL	Member
(e)	Sri. Samiran Dutta, Director (F), BCCL	Member
(f)	Sri PVKR Mallikarjuna Rao, Director (P), BCCL	Member

CSR IN THE LONG RUN

Businesses cannot be successful when the society around them fails. This is the bottom-line of CSR in any organization. To thrive in a market, the consumers of the business also have to thrive, which makes CSR an integral part of the business. In the long run, CSR will not only fill the gap between business and consumer but also build a goodwill amongst the consumer for the business. BCCL believes and follows this idea of sustainability, not only in business but also of the environmental sustainability. BCCL knows that the future of the company as well as of the country depends on this idea. So by fulfilling its duty towards the country, BCCL is not only striving to give back to the society but also maintain its core values to achieve maximum results.



Registered Office - [Koyla Bhawan, Koyla Nagar, Dhanbad, Jharkhand - 826005](#)
Website - www.bcclweb.in